

# **CITY OF TEMPE PARKS & RECREATION ADULT SPORTS TEAM SPONSORSHIP APPLICATION GUIDELINES**

The City of Tempe Parks and Recreation Department offers a variety of adult athletic league opportunities. The registration process to secure a spot in one of the leagues can, at times, be very competitive. The sign-up process is divided into priority registration day categories as follows:

- Day 1. Sponsored by a Tempe Business
- Day 1. 33% Tempe Residents
- Day 2. Returning Team from previous seasons
- Day 3. Attended the Organizational Meeting
- Day 4. All Other Teams until the Leagues are full

Teams sponsored by a Tempe business, due to priority ranking, are allowed to register on the first day. In return for the first day priority privilege, teams are required to adhere to the following few guidelines:

1. Completed Sponsorship Application Form for each season and sport.
2. Registration fees must be paid with a Tempe business check or credit card drawn on a business account of the sponsoring company at the time of registration - no exceptions.
3. The intent of the priority registration privilege is that the sponsors actually pay the entry fee.
4. The sponsorship must cover a minimum of 50% of the entry fee.
5. Team uniforms, etc. cannot count towards meeting the 50% entry fee minimum.
6. Team name should reflect the sponsor.
7. The sponsor must be actively engaged in retail, wholesale, service or non-profit endeavors that produce sales tax revenue or employment opportunities from an address within the Tempe city limits.
8. Exceptions to the guidelines must be requested prior to the start of the registration process. Additional information may be requested.

**SPONSORSHIP APPLICATION IS ON THE BACK**

CITY OF TEMPE  
PARKS & RECREATION  
ADULT SPORTS  
TEAM SPONSORSHIP APPLICATION

SPORT \_\_\_\_\_

SEASON: \_\_\_\_\_ FALL \_\_\_\_\_ WINTER \_\_\_\_\_ SPRING \_\_\_\_\_ SUMMER

SPONSORING BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_

NUMBER OF EMPLOYEES \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_

BUSINESS CONTACT PERSON \_\_\_\_\_

TITLE OF CONTACT PERSON \_\_\_\_\_

IF THE BUSINESS NAME DOES NOT READILY EXPLAIN THE NATURE  
OF THE BUSINESS PLEASE DO SO NOW \_\_\_\_\_  
\_\_\_\_\_

THE ABOVE BUSINESS HAS AGREED TO SPONSOR THE BELOW TEAM.

BUSINESS CONTACT SIGNATURE \_\_\_\_\_

TEAM NAME \_\_\_\_\_

TEAM MANAGER \_\_\_\_\_ PHONE \_\_\_\_\_